

LinkedIn blueprint for HSEQ Professionals

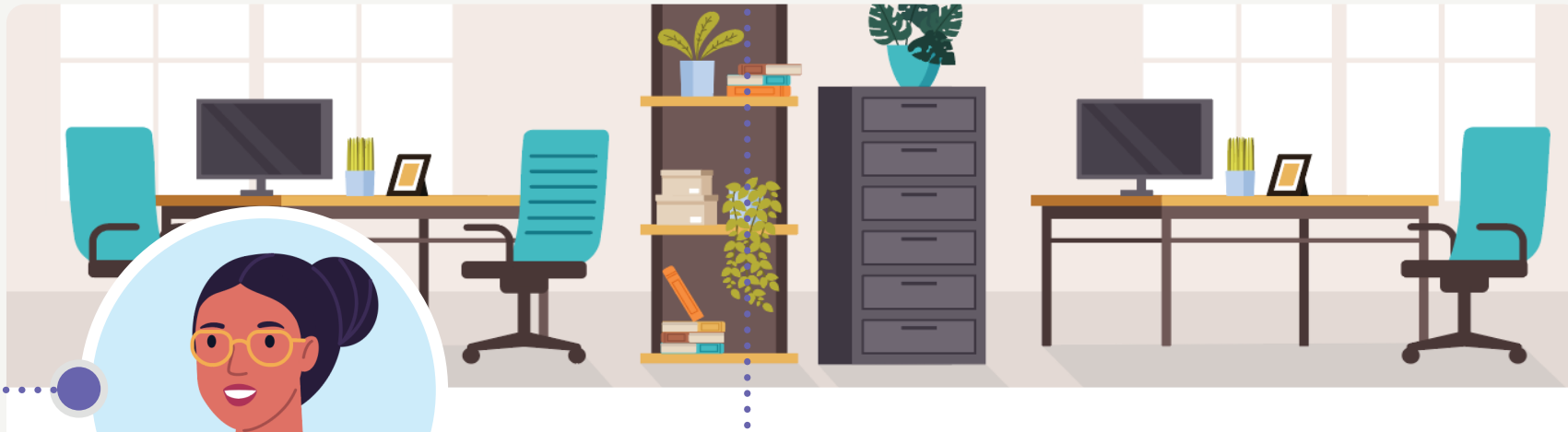
A visual guide to improving your LinkedIn profile

Name

Include your first, last and middle name (if applicable). This is not the place for nicknames or humorous references to job titles.

Headline 220 Characters

This is the most important aspect of your profile! Be clear, creative and include terms that make it easy for others to define your industry and the role you do.



Jane Doe

Passionate about Health and Safety within the Construction industry 🏗️🛡️

Southampton, United Kingdom | Construction

ABC Organisation

Add your industry to be more visible in searches

<https://uk.linkedin.com/in/>

About

With a dedicated commitment to safeguarding lives and promoting health and safety within the construction industry, I bring extensive experience as a Health and Safety Manager. My journey in construction safety spans over 6 years, during which I've collaborated with diverse teams to implement robust safety protocols, mitigate risks, and foster a culture of safety excellence.

URL

Customise your LinkedIn URL to make it easy for people to find you. Find your unique URL in the light-grey box below your name. Click the edit button and revise.

✓ [linkedin.com/in/janedoe](https://www.linkedin.com/in/janedoe)

✗ [linkedin.com/pub/jane-doe7342/7864](https://www.linkedin.com/pub/jane-doe7342/7864)

About section 2600 Characters

Your about section is extremely important. Showcase what you do and whom are you helping. Take advantage of 2600 characters, offering a place to insert stories, keywords, highlights, etc.

Profile photo

Customise your LinkedIn URL to make it easy for people to find you. Find your unique URL in the light-grey box below your name. Click the edit button and revise.

Adding a professional photo of yourself on your LinkedIn profile can result in

14 TIMES MORE PROFILE VIEWS

Checklist

- Use a professional headshot**
Your photo is one of the first things that appears on your profile so ensure that it's professional for a great first impression.
- Avoid blurry photos**
Ideally use a photo from a professional camera, however most smart phones are capable of producing clear and quality photos.
- Be the center of attention**
Avoid group photos, or where others are cropped out. Your profile photo should be a clear photo of only you.
- Keep it simple**
Try and use a photo with a simple and plain background. Don't confuse your photo with too many background distractions.

Experience

ABC Organisation
Full-time • 5 yrs 3 mos

Health and Safety Manager

July 2019 - Present
Southampton, United Kingdom

Since being at ABC Organisation I've demonstrated a proven track record of implementing effective safety programs that significantly reduce workplace accidents and injuries.

Responsibilities:

- Investigating accidents and investigations and working on a solution to reduce the risk of these reoccurring.
- Working with the site operational team to implement a proactive strategy for Health and Safety.
- Working closely with the senior leadership team within the business who are open to development and change
- Creating policies and procedures for the site in order to make continuous improvements.

Experience

Display your work history and highlight any key achievements from the role.

Balance key information that makes you stand out without adding too much information overwhelming the reader.

Keywords

Utilise this space to show (versus tell) the reader about our skills and talents.

Driven Team player
 Passionate Strategic Track record
 Expert Extensive experience DYNAMIC
 Organised Motivated INNOVATIVE
 Self starter

Projects

Health and Safety Audits

ABC Organisation
August 2019



73%

73% of employers use skill based assessments through their hiring process.

- peoplemanagement.co.uk

Use this as a portfolio of your best work so you can back up the skills you claim to have.

Recommendations



Joe Bloggs

Head of HSEQ for XYZ Organisation
February 2020

I highly recommend Jane Doe as a Health and Safety Manager. Her proactive approach and meticulous attention to detail significantly enhance site safety.



Mary Davenport

HSE Director for QRS Organisation
May 2019

Jane consistently demonstrates exceptional knowledge and dedication to ensuring safety standards are met. Her proactive approach and strong communication skills make her a valuable asset to any project team.

Projects

Display your work history and highlight any key achievements from the placement.

Balance key information that makes you stand out without adding too much information overwhelming the reader.

Recommendations

LinkedIn recommendations offer credibility and insight into your skills and character, enhancing professional profiles with specific strengths and achievements.

Your peer's recommendations will build trust among potential employers or collaborators, offering third-party validation of capabilities in a concise testimonial format.